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2024 CEP / SCOTTSDALE FALL CLASSIC HORSE SHOWS SPONSORSHIP INFORMATION

CEP heard what you said, and now proudly invites you to become a sponsor of the 2024 Scottsdale Fall Classic Horse Shows, scheduled for October 16-20 and October 23-27 at Westworld Equestrian Center in Scottsdale. Both shows are USEF National Hunter & Jumper 2 rated with the first week hosting the 2024 USHJA Zone 8 Outreach Festival and the second week hosting the 2024 USHJA Zone 8 Championships. With your help and continued support, CEP will be able to produce and manage quality hunter jumper horse shows in Scottsdale for many years to come. We look forward to two exceptional weeks of showing and welcome all who wish to join the CEP family of sponsors.

Weekly sponsorship opportunities are categorized into tier levels depending upon the sponsorship amount. Tiers offer specific benefits that increase with each higher level. Sponsorships are assigned to various classes and social events each week based upon sponsor preference and availability. Tiers and benefits include:

Bronze Tier Sponsorship - \$100 to \$250

- Sponsor listed in prize list (if secured by publication date)
- Facebook welcome and mention on CEP Facebook page
- Daily announcements in all competition rings

Silver Tier Sponsorship - \$350 to \$500

Includes Bronze Tier benefits plus:

- Multiple Facebook mentions on the CEP Facebook page
- One sponsor-provided banner displayed on show grounds
- Distribution of promotional materials

Gold Tier Sponsorship - \$1000 to \$2500

Includes Silver Tier benefits plus:

- Invitation to present awards in the designated class
- Up to two sponsor-provided banners displayed on show grounds
- Vendor opportunities for businesses

Platinum Tier Sponsorship - \$5000+

Includes Gold Tier benefits plus:

- Class or event co-named after sponsor
- Sponsor listed on cover of prize list plus a full page ad in the prize list (if secured by publication date)
- Logo and link on the CEP website

Custom sponsorship opportunities can be arranged. Contact CEP at entries@cepshows.com for more information.

Sponsorships are offered for specific hunter and jumper classes and classics, hunter sections and social events. Each class listed is only offered once per week ... multiple classes are indicated by a number in parenthesis noted after the class name.

JUMPER CLASSES (offered each week)

\$10,000 1.20m/1.30m Jumper Classic	\$2500 1.20m/1.30m Open Welcome
\$1500 1.20m/1.30m Jr / Am Jumper Classic	\$1000 1.10m Jr / Am Jumper Classic
\$500 1.00 Jr / Am Jumper Classic	\$250 1.20m Jumper class (3)
\$250 1.30m Jumper class (3)	\$250 1.20m/1.30m Jr / Am Jumper class
\$250 0.70m Outreach Jumper Stake	\$250 0.80m Outreach Jumper Stake
\$250 0.90m Outreach Jumper Stake	

HUNTER CLASSES / SECTIONS (offered each week)

\$2500 USHJA National Hunter Derby 3'0"	\$1000 Jr / AO Hunter Classic 3'3"/3'6"
\$500 Children's Hunter Classic 3'0"	\$500 Adult Amateur Hunter Classic 3'0"
\$500 Low Children's / Adult Hunter Classic 2'6"	\$500 CEP Outreach Hunter Derby
\$500 CEP Outreach Equitation Challenge	\$500 Any "A" Rated Hunter Section (12)
\$100 Any "A" Rated Hunter Stake (12)	

SOCIAL EVENTS (offered each week)

\$500 Friday Hunt Breakfast Bagels & Coffee
\$500 Saturday Afternoon Pizza Party
\$350 Weekly Morning Hospitality (donuts, fruit and/or snacks each day except Friday)
Larger Exhibitor Parties Available With Westworld Approval & Pricing

\$5000 SPECIAL CEP EQUITATION CHAMPIONSHIP CLASSES (offered the second week only)

Classes offered in a championship finals format at the Scottsdale Fall Classic 2 on Oct 23-27

\$2500 CEP 3'3" Open Equitation Championship (two rounds, flat phase, open to all riders)
\$1500 CEP 3'0" Jr / Am Equitation Championship (two rounds, flat phase, open to Jr / Am riders)
\$1000 CEP Outreach 2'6" Jr / Am Equitation Championship (two rounds, flat phase, open to Jr/ Am riders)
(all monies awarded in the form of gift certificates redeemable in the horse show office towards your show bill)

Contact CEP at entries@cepshows.com for more information, or complete and submit the Sponsorship Agreement to reserve a class or social event in your name! Specific classes and categories sold on a first come, first served basis.

2024 SCOTTSDALE FALL CLASSIC HORSE SHOWS SPONSORSHIP AGREEMENT

This horse show sponsorship agreement is entered into between Collman Equestrian Productions "CEP" and Business / Individual Name: _____,

hereinafter known as "Sponsor". Both CEP and Sponsor agree to the following:

Sponsor agrees to pay CEP a fee in exchange for the benefits of a tier package listed in this packet. The amount and tier package level is:

Amount \$ _____ Tier Package (check one): Platinum Gold Silver Bronze

Which show is sponsorship for (check): Scottsdale Fall Classic 1 (Oct 16-20) Scottsdale Fall Classic 2 (Oct 23-27)

If sponsorship is for a specific class or event, list which one: _____

List second choice in case first choice is no longer available: _____

If neither choice is available, CEP will contact you about alternate options. If you don't have a specific choice, or wish to leave it up to CEP where to apply your sponsorship, leave above blank. You can check the CEP website at www.cepshows.com/horse-shows/Arizona to see an updated list of classes, sections and events that are still available. This list will be updated as regularly as possible, but may not always be up-to-the-minute current.

CEP agrees to fulfill the tier package requirements that the sponsor signed up for. Sponsor agrees to submit any requested materials in a timely manner, as deemed by CEP, in order for CEP to include it in promotional materials and publications, both print and online. Sponsor understands that CEP is not a non-profit and cannot offer tax benefits simply for sponsoring at these shows. This agreement is in effect for the term leading up to and through the completion of competition of the above-mentioned horse show(s).

Individual / Business Name (to be published): _____

Individual Contact Name (if a business): _____

Address: _____ City: _____ State: ____ Zip: _____

Email: _____ Contact Cell Phone: (____) _____

Business Website: _____

Payment must be made in full in order to reserve / secure the available sponsorship of your choice. You may pay by credit card (Visa, Mastercard or Discover only - Amex not accepted), check or Zelle.

Credit Card - Name on Card: _____ Billing Zip Code: _____

Card #: _____ - _____ - _____ - _____ Exp Date (mm/yy): ____/____ CVV Code: _____

Check: Payable to CEP, 29455 N Cave Creek Road, Suite 118-430, Cave Creek, AZ 85331

Zelle: entries@cepshows.com

Sponsor Signature

Date